

### *Changing the Game in Adolescent-Centered Design – Assets, Access, Adherence*

**Date:** Sunday 22 July 2018

**Time:** 9:30am - 4:30pm

**Location:** Amsterdam, Netherlands, RAI Convention Centre

**Additional Questions:** [iac@grassrootsoccer.org](mailto:iac@grassrootsoccer.org)

**GRS IAC Website:** [www.grassrootsoccer.org/iac2018](http://www.grassrootsoccer.org/iac2018)

#### **Overview:**

In a full day interactive workshop, Grassroot Soccer will convene partner organizations (including implementing partners, researchers, policy influencers, and funders), along with the adolescents whom we serve, to share approaches that put youth at the center of designing, implementing and monitoring interventions that target HIV and sexual and reproductive health and rights.

This interactive and engaging day of panel discussions and participatory workshops will include evidence from the field, insights from young people including Grassroot Soccer young adult mentor “Coaches”, a demonstration of Grassroot Soccer’s innovative soccer-based approach to adolescent health, and perspectives from our network of partners.

Together we will look at the most successful approaches to build adolescents’ ASSETS in HIV and SRHR knowledge and the skills and confidence to use it, facilitate ACCESS to quality health services, and support ADHERENCE to treatment and healthy behaviors, and come up with innovative and fun solutions to put adolescents at the center of creating these approaches.

#### **Objectives:**

The Pre-Conference will:

1. Convene thought leaders in adolescent health and demystify human-centered design.
2. Examine and share innovations and failures in using adolescent-centered design principles in HIV and SRHR.
3. Bring adolescent-centered design principles to life through interactive workshops. Attendees will embark on an adolescent health journey through the 3A’s framework, incorporating dynamic activities that captivate and educate.
4. Listen to young people’s perspectives in each panel discussion, creating a cross-generational and multi-sector dialogue. Young people will also provide live feedback throughout the day.
5. Empower attendees with practical skills, tools and other resources to implement adolescent-centered design methods into their own organizations and communities.