[DATE]

Dear [NAME],

On [EVENT MONTH & DATE], [NAME OF SCHOOL/COMMUNITY] is hosting a 3v3 PickUP Soccer Tournament at [LOCATION] to benefit a great international charity called Grassroot Soccer (GRS).

GRS is an international adolescent health organization that educates, inspires and mobilizes young people to overcome their greatest health challenges and live healthier, more productive lives. GRS uses the power of soccer to connect young people with the mentors, information, and health services they need to thrive, and empowers adolescents to make educated choices about pressing health challenges such as HIV & AIDS, sexual health, gender-based violence, and malaria. GRS's evidence-based programs, led by trained local Caring Coaches, incorporate soccer into dynamic lessons about health and wellness that engage young people and break down cultural barriers. With proven results and a constant focus on research and innovation, GRS has reached over 1.9 million young people in nearly 50 countries with health education.

Would your business consider sponsoring our tournament? Here are three easy ways you can help:

1. Donate **raffle** and **award prizes**. This could include gift certificates, merchandise or services.
2. Provide **food** and **drinks** (especially sports drinks and granola/protein bars) for tournament participants.
3. Make a **monetary donation** to the tournament to help defray the operational costs or to GRS directly (every $25 provides one youth with the knowledge and life skills to remain HIV-free).

In exchange for your support, we can feature your business on the tournament’s flyers, posters, email blasts, registration page, Facebook page, press releases, etc., as well as offer your business to have on-site presence at the tournament. Additionally, we will thank your business for your support at the tournament’s opening ceremonies.

Together, we can help GRS empower young people around the world!

To learn more about Grassroot Soccer, please visit [www.grassrootsoccer.org](http://www.grassrootsoccer.org).

Thank you so much for your support!

Sincerely,

[SIGN YOUR NAME AFTER DOCUMENT IS PRINTED]

[COORDINTOR NAME]

3v3 PickUP Tournament Coordinator

[COORDINTOR EMAIL]

[COORDINTOR PHONE]

[COORDINTOR ADDRESS]

Grassroot Soccer is a registered 501(c)3 nonprofit organization in the U.S., federal tax identification number 43-1957920. Gifts are tax deductible to the extent allowed by law.