**PUBLIC SERVICE ANNOUNCEMENT**

For further information contact:

[COORDINATOR NAME]

[COORDINATOR PHONE]

[COORDINATOR EMAIL]

**Grassroot Soccer Kicks Off At [NAME OF SCHOOL/COMMUNITY]**

[NAME OF SCHOOL/COMMUNITY] is hosting a 3v3 PickUP Soccer Tournament [DAY OF WEEK], [EVENT MONTH & DATE] at [LOCATION]. All funds raised benefit Grassroot Soccer (GRS), an international nonprofit that uses the power of soccer to save lives by preventing the spread of HIV among those with the most new infections—youth in Africa.

Play Soccer. Save Lives.

For more information, visit [www.grassrootsoccer.org](http://www.grassrootsoccer.org)

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