**Subject:** Grassroot Soccer Comes to [NAME OF SCHOOL/COMMUNITY]

**Message:**

On [EVENT MONTH & DATE], [NAME OF SCHOOL/COMMUNITY] is hosting a 3v3 PickUP Soccer Tournament at [LOCATION] to benefit a great international charity called Grassroot Soccer (GRS).

GRS is an international adolescent health organization that educates, inspires and mobilizes young people to overcome their greatest health challenges and live healthier, more productive lives. GRS uses the power of soccer to connect young people with the mentors, information, and health services they need to thrive, and empowers adolescents to make educated choices about pressing health challenges such as HIV & AIDS, sexual health, gender-based violence, and malaria. GRS's evidence-based programs, led by trained local Caring Coaches, incorporate soccer into dynamic lessons about health and wellness that engage young people and break down cultural barriers. With proven results and a constant focus on research and innovation, GRS has reached over 1.3 million young people in nearly 50 countries with health education.

**WHO:** [INSERT YOUR TOURNAMENT AGE RANGE]

**WHAT:** [NAME OF SCHOOL/COMMUNITY] Grassroot Soccer 3v3 Tournament Presented by Positive Tracks

**WHEN:** [EVENT MONTH, DATE & TIME]

**WHERE:** [LOCATION – STREET ADDRESS, CITY, STATE, ZIP]

**WHY:** Play Soccer. Save Lives.

**REGISTRATION FEE:** $[FEE]

For more information or to register, visit www.grassrootsoccer.org or contact me at [PHONE] or [EMAIL].

To learn more about Grassroot Soccer, please visit [www.grassrootsoccer.org](http://www.grassrootsoccer.org).

Best regards,

[NAME]

3v3 PickUP Tournament Coordinator

PS – Please forward this email to your friends and family and encourage them to sign up!