



GRASSROOTSOCCER

2017-2018

South Africa Annual Report



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Our Mission

Grassroot Soccer South Africa is an adolescent health organisation that leverages the power of soccer to educate, inspire, and mobilise youth across South Africa to overcome health challenges, live healthier, more productive lives, and become agents of change in their communities.

“It takes a healthy person to change the world.”

- Zandile Mkhize, Grassroot Soccer South Africa Youth Leader

C H A L L E N G E

In South Africa, girls' status is inferior to boys' across almost all domains; girls have less social and economic power, and face disproportionate risks rooted in systemic gender inequality. These rigid gender norms and behaviours influence girls' health outcomes around HIV and sexual and reproductive health-related issues, including early and unintended pregnancy, STIs, gender-based violence, and maternal conditions.

Adolescence therefore presents an opportunity to introduce health programmes that explore normative behaviours around gender and power that are youth-friendly and non-threatening. In addition, it is critical to engage adolescent boys and young men in the promotion of gender-equitable attitudes and norms, positively influence their health-seeking behaviours, and develop programmes that engage with men and boys as agents of change. Empowering adolescent girls and young women can only be successful when their male counterparts have tools to challenge the status quo. There is a tremendous opportunity to improve the world's health by promoting gender equitable and health-seeking practices during adolescence, and taking steps to better protect all youth.

O P P O R T U N I T Y

This is where Grassroot Soccer comes in. Through awareness, mentoring and participation in sport, our programmes seek to build young people's comprehensive sexual and reproductive health and rights **Assets**, provide them with **Access** to youth-friendly health services, create a safe space that encourages **Adherence** to health-seeking behaviours, and address gender norms and power imbalances as causes of the HIV and gender-based violence co-epidemics in South Africa. We use the power of soccer to build adolescents' confidence and resilience so they can take control of their lives and health, on and off the field.

The key to our success is evidence-based and adolescent-friendly **Curriculum** that uses soccer metaphors to provide adolescents with knowledge, health and life skills; trained **Coaches** who come from the same communities as the adolescents we work with; and a safe **Culture** for learning and improving adolescents' knowledge of health issues. Over the last two years, Grassroot Soccer has expanded its programmes, including those for adolescent boys and young men, adolescent girls and young women, and young people living with HIV, and strengthened its partnerships, in order to better reach families and community members.

3A'S

OUR IMPACT



ASSETS

Increased health knowledge and the confidence to use it



ACCESS

Increased uptake of high-quality health services



ADHERENCE

Adherence to medical treatment, therapy, and healthy behaviours

3C'S

OUR MODEL



CURRICULUM

SKILLZ soccer-based health curriculum



COACHES

Caring adults and peer mentors



CULTURE

Vital conversations, safe spaces, inspiration, and fun

Grassroot Soccer provides youth with information about what is happening in our communities, and how to deal with the challenges we face. I am truly grateful for the fun and informative sessions, and I like that my Coaches are not much older than me. It makes it easier for me to open up to them and talk freely. They share information in an exciting way, and cover topics that are harder for me to talk about with adults.

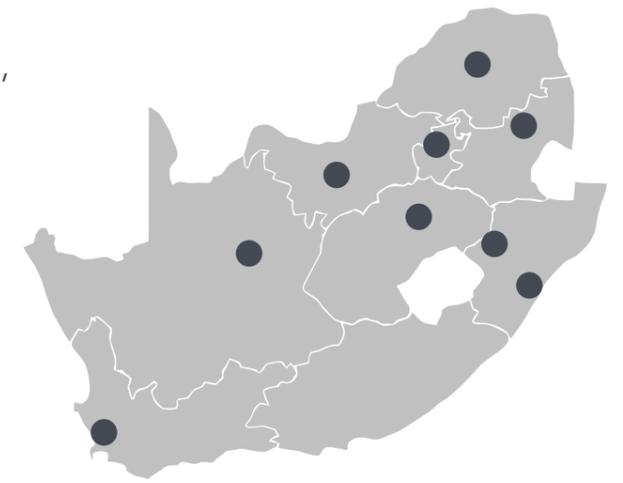
KARABO NATASHA MARINGA

Grassroot Soccer Participant (Soweto)



Programmes

In addition to our three core sites in Alexandra, Khayelitsha and Soweto, Grassroot Soccer works with 12 implementing partners across eight provinces in South Africa to deliver SKILLZ programmes.



COMPREHENSIVE SEXUALITY EDUCATION & GENDER-BASED VIOLENCE PREVENTION

SKILLZ Core (for adolescents ages 9-15) uses soccer-based activities and discussions to develop positive life skills that help youth adopt healthy behaviours and gain comprehensive knowledge of sexual and reproductive health and rights (SRHR), and HIV.

SKILLZ Girl (for girls ages 11-14) combines soccer metaphors with information about SRHR and healthy relationships, life skills, HIV Testing Services (HTS), and access to community health services. SKILLZ Girl is also implemented as part of DREAMS, Girls Achieving Power (GAP) Year, and Ending Sexual Violence in Schools in South Africa (SeVISSA).

SKILLZ Boy (for boys ages 11-14) combines soccer metaphors with information about SRHR, gender equality, positive masculinity, violence prevention, HTS, and access to community health services.

Generation SKILLZ/SKILLZ Utshintsho (for youth ages 15-18) uses soccer-based activities and discussions to address the key issues related to HIV and SRHR: multiple partners, substance abuse, age-disparate relationships and gender-based violence.



ACCESS TO HIV TESTING & SRHR SERVICES, TREATMENT AND CARE

Bridging the Gap and Linkages Projects (integrated into all GRS programmes) use the power of soccer to address stigma and increase uptake of youth-friendly SRHR services by ensuring access to a continuum of care for adolescents, and support to ALHIV. Both projects include home visits and phone calls with parents, voluntary HTS, referrals and ongoing health services support. Bridging the Gap is supported by PEPFAR/USAID, MAC Aids Foundation and Anglo American, and the Linkages Project is supported by the ELMA Foundation.

HIV Testing Services Tournaments & Holiday Camps bring adolescents and families together in youth-friendly settings to access free and confidential HTS, be linked to a range of SRHR and health services, and in the case of Holidays Camps, provide a safe space for youth to spend part of their school holidays learning about comprehensive SRHR knowledge and accessing HTS.

SKILLZ Plus (for adolescents living with HIV) is an adherence support programme led by SKILLZ Coaches living with HIV, which provides a safe space for youth to learn about making healthy life decisions, adhere to HIV care and treatment, and become positive role models.



FAMILY & COMMUNITY OUTREACH FOR HIV & VIOLENCE PREVENTION

Community League (for adolescents ages 9-15) is an afterschool soccer league that incorporates physical fitness with comprehensive SRHR, HIV prevention, life skills programming and health services in a safe, positive environment.

SKILLZ for Local Football Associations (LFAs) is a project designed for boys and young men that incorporates life skills, information on gender equality and how to prevent gender-based violence, and access to HTS and community health services.

Community Responses (for adults ages 18 and up) is a project geared towards parents, community leaders and others, that addresses HIV, STIs, gender-based violence, HIV testing, and adherence to care and treatment. PEPFAR/USAID programmes offered include Stepping Stones, PP_Prev, Gender_Norms, Parent and Community Dialogues.

DREAMS (for adolescent girls and young women ages 15-19) is a school-based PEPFAR/USAID SRHR programme that teaches girls the knowledge and skills to reduce their risk of HIV infection and violence.



HOLISTIC YOUTH DEVELOPMENT & LIFE SKILLS FOR VULNERABLE YOUTH AND YOUNG ADULTS

Coach Development (for young adults ages 18-24) is an intensive two-year development programme for SKILLZ Coaches, who receive career guidance support and training on facilitation, employability, leadership, basic finances, computer skills, public speaking, comprehensive SRHR, gender equality, HIV prevention, handling referrals, gender equality and addressing harmful gender norms.

SKILLZ for Life (for youth and young adults with intellectual disabilities) is a programme designed by Grassroot Soccer and implemented by Special Olympics South Africa, to teach participants about comprehensive SRHR, HIV, gender-based violence and life skills using soccer metaphors and activities.

SKILLZ Together (for youth and young adults with Fetal Alcohol Spectrum Disorder) is a programme designed by Grassroot Soccer and implemented by Hope in South Africa, to teach participants about comprehensive SRHR, HIV, gender-based violence and life skills using soccer metaphors and activities.

Results

In 2017-2018, with the help of partners and funders, we have:

REACHED OVER



Youth with life-saving HIV, SRHR and life skills education, access to health services, and support for adherence to treatment

TRAINED OVER



Coaches and Facilitators as health educators, mentors, and community agents of change

EMPOWERED



Participants through gender-inclusive programmes

PROVIDED OVER



Adolescents with access to HIV Testing Services (HTS)

REFERRED OVER



Adolescents for HTS, SRHR, VMMC, STIs, contraception and post-violence support services

SUPPORTED OVER



Adolescents living with HIV

GRADUATED OVER



Girl participants in female-only SRHR programming

COLLABORATED WITH



Partners providing HTS, SRHR and other health services across South Africa

REACHED YOUTH IN



with Grassroot Soccer's SRHR, HIV and violence prevention programming



Research and Evaluation

Evaluation is integral to Grassroot Soccer's learning and growth, and includes external and internal evaluations that drive and inform improvements to our programmes and organisational strategy. In collaboration with research institutions and funders, Grassroot Soccer South Africa utilises a variety of research methods to learn more about our work and partnerships. We are currently partnering on three studies to evaluate the impact of our work with adolescent girls.

The Ending Sexual Violence in Schools in South Africa (SeViSSA) programme, a five-year pilot intervention in collaboration with Grassroot Soccer, Soul City Institute, HSRC and Comic Relief, addresses sexual violence in relation to the individual and the environment that supports violence (communities and wider society). SeViSSA includes baseline, midline and endline quantitative and qualitative research to determine how effective and appropriate programme activities are, and whether the joint intervention is able to change the climate at schools by empowering girls and boys to remain safe and secure.

Girls Achieve Power (GAP) Year: Using Sport to Empower Girls at a Critical Time of Adolescent Transition, a two-arm cluster RCT study in collaboration with Grassroot Soccer, Wits RHI, PATH, Sonke Gender Justice and the Bill & Melinda Gates Foundation in Gauteng and Western Cape, aims to assess learner dropout as adolescent girls transition through high school, and if girls' access to social, health and educational assets increase.

Goals for Girls: Evaluating the Feasibility, Acceptability and Impact of Integrating an In-School SRH Education Programme with an After-School Sport-Based Programme on SRH Health Outcomes Amongst Adolescent Girls in Cape Town, South Africa is a cluster RCT study in collaboration with Grassroot Soccer, the Desmond Tutu HIV Foundation and ViiV Positive Action, uses biomedical, quantitative and qualitative methods to determine programme feasibility and acceptability, impact on SRH outcomes (including pregnancy, HIV and STIs), school attendance and uptake of health care services for adolescent girls.

For details on Grassroot Soccer's global research, have a look at the 2017-2018 Research & Insights Report, available at www.grassrootsoccer.org/research

BILL & MELINDA
GATES foundation

COMIC
RELIEF


DESMOND TUTU
HIV FOUNDATION

CHANGING THE GAME FOR GIRLS

Results from a Mixed Methods Longitudinal Study of a Soccer-Based HIV and SGBV Prevention Programme for Adolescent Girls in South Africa

2017 South African AIDS Conference, Durban

2017 International AIDS Society Conference on HIV Science, Paris

YOUTH EMPLOYABILITY AND LEADERSHIP

A Response to the Youth Unemployment Crisis in South Africa

2017 Commonwealth Youth and Development Journal

2018 International Social and Behaviour Change Communication Summit, Nusa Dua

BRIDGING THE GAP:

A Sport-Based Delivery Model to Increase HIV Prevention, Testing and Treatment Amongst Adolescents

2017 South African AIDS Conference, Durban

KICK STARTING HEALTHIER LIFESTYLES

Results from a Mixed Methods Study on a Sport-Based Fetal Alcohol Spectrum Disorder and HIV Education Programme for Adolescents

2017 South African AIDS Conference, Durban

2017 Fetal Alcohol Spectrum Disorders Summit, Bloemfontein

DON'T FORGET THE YOUNG ONES

Alarming Levels of Violence Amongst Primary and Secondary School Learners in Cape Town: Baseline Data for the Grassroot Soccer and Soul City SeViSSA Intervention

2017 South African AIDS Conference, Durban

Ongoing study in collaboration with HSRC, Soul City Institute for Social Justice and Comic Relief

LESSONS FROM IMPLEMENTING SKILLZ FOR LIFE

A Sport-Based HIV and Life Skills Programme for Youth with Intellectual Disabilities in Namibia, Nigeria and South Africa

2018 International AIDS Society Conference, Amsterdam

HIV PREVENTION & SRH EDUCATION ON THE FOOTBALL PITCH

Results from a Mixed Methods Evaluation of a HIV Prevention Programme Delivered to Adolescent Boys by Football Coaches

2018 International AIDS Society Conference, Amsterdam





Partners



- ANOVA Health Institute
- Aurum Institute
- CARE
- Centre for HIV and AIDS Prevention Studies
- Desmond Tutu HIV Foundation
- Eastbank Clinic
- Ilitha Labantu
- Isizinda Zempilo
- Kidz Clinic
- Langa Health Clinic
- LifeLine
- LoveLife
- MOSAIC
- Mzamomhle Clinic
- NACCW
- Right to Care
- Shout it Now
- Siyakuyenza
- South African National Tuberculosis Association
- TB/HIV Care Association
- Thuthuzela Care Centres
- Treatment Action Campaign
- Vuyani Community Clinic
- Weltevreden Clinic
- Witkoppen Health Centre
- Wits Reproductive Health and HIV Institute

- Centre for HIV and AIDS Prevention Studies
- Centre for Justice and Crime Prevention
- Desmond Tutu HIV Foundation
- Human Sciences Research Council
- London School of Hygiene & Tropical Medicine
- Sports Science Institute of South Africa
- University of Cape Town
- University of the Western Cape
- Wits Reproductive Health and HIV Institute



- AIDS Healthcare Foundation
- Desmond Tutu HIV Foundation
- FHI 360
- Hope in South Africa
- MAVU Sport Development
- mothers2mothers
- Philakahle
- Sonke Gender Justice
- Soul City Institute for Social Justice
- Special Olympics South Africa
- UNICEF
- UNOPS
- Waterberg Welfare Society
- YASPO

- ALTREK Sports Complex
- City of Cape Town
- City of Johannesburg
- Department of Basic Education
- Department of Cultural Affairs and Sport
- Department of Health
- Department of Social Development
- Foundation for Sport, Development & Peace
- Local Football Associations
- Local Ward Councils
- National Youth Development Agency
- Provincial and Local Sports Councils
- SaferSpaces South Africa
- Sex Rights Africa Network
- South African Football Association
- SAFA Development Agency
- South African National AIDS Council
- South African Police Service
- Sport for Social Change Network
- Violence Prevention through Urban Upgrading

Grassroot Soccer South Africa is an independent, local organisation affiliated with **Grassroot Soccer Inc.**

I grew up in a township, where violence is very common and became a normal thing for us. These experiences influence what boys think it means to be a man. But, we all can be better men of our own choice. I tell my participants to never use their power to oppress anyone, but rather use it to become a positive role model for others. Ever since I joined Grassroot Soccer I have become an agent of change, and I try to put a stop to gender-based violence.

NEO MALEMA

Grassroot Soccer SKILLZ Coach (Alexandra)





Awards

2017 Classy Awards



Grassroot Soccer - SKILLZ Street

The Classy Awards is the largest awards ceremony of its kind recognising excellence in social innovation. The winners are determined as part of a yearlong initiative by the Classy Awards Leadership Council, an honorary board of leaders and experts whose unique perspective and valuable insight establishes this recognition as one of the highest honours in the social sector. Selected from 100 finalists - and more than 3,600 applicants! - to become one of 10 winners, Grassroot Soccer took home a Classy Award, for its girls-only comprehensive SRHR programme in South Africa, SKILLZ Street, at the 7th annual celebration.

2017 Western Cape Government Awards



Encouraging Self Expression - Sports, Arts and Culture

Grassroot Soccer South Africa was honoured to be recognised at the 2017 Western Cape Government Department of Social Development Ministerial Youth Excellence Awards with Minister Albert Fritz, as an outstanding organisation contributing towards youth excellence and best practice in their fields.

2017 Sport and Peace Awards



Extraordinary Contributions of an Organisation

In 2017, the Foundation for Sport, Development and Peace conferred its first Sport and Peace Awards for exemplary commitments to Sport, Development and Peace, honouring organisations that set an example for their work contributing to sport and peace, development, community development, leadership reconciliation, human rights, overcoming of discrimination and social inclusion. Grassroot Soccer South Africa was honoured to be recognised for exemplary work as an organisation in the field of Sport for Development.



In the News



Grassroot Soccer provides a safe, supportive space for youth to be heard, and to thrive. They may face challenging circumstances but these boys and girls are so determined to pursue their goals. I can't wait to see where life takes these future stars!

QUINTON FORTUNE

Grassroot Soccer Global Ambassador

On 19 February 2018, former Manchester United star and renowned South Africa soccer player Quinton Fortune returned home to South Africa and visited Grassroot Soccer's adolescent health and soccer programmes in Khayelitsha, Cape Town.

Fortune visited our SKILLZ Boy SRHR intervention for adolescent boys from Eluxolweni Primary School, and participated in innovative, sport-based activities that challenge harmful gender norms and seek to prevent HIV and violence.

Quinton Fortune is an advocate for education and gender equality, and speaks out against gender-based violence. Grassroot Soccer is honoured to have him join the SKILLZ team in 2018, as one of our Global Ambassadors!



Grassroot Soccer, a programme in 45 countries, uses [football] as a vehicle to conduct HIV/AIDS education for boys and men [...] It is essential for us to realise that we will never end this epidemic without targeting men.

- James McIntyre, Anova Health Institute

Science Mag

"For World AIDS Day, An Urgent Call for More Attention to Men and Boys"

- NOVEMBER 30, 2017 -



Sport offers big opportunities for promoting behaviour change amongst young people, including boys and young men. A leading example, Grassroot Soccer, uses football to educate and mobilise youth...

UNAIDS World AIDS Day Report

"Blind Spot: Reaching out to Men and Boys"

- DECEMBER 1, 2017 -

Several outlets featured Grassroot Soccer South Africa in 2017-2018, including:



Cape Argus



FIFA



LEARNING LAB



Supporters

Our warmest thanks to the many individual donors who support us from around the world



In addition, Grassroot Soccer South Africa would not be where we are today without the generous support of our [past](#) and [in-kind supporters](#):

- [ABSA](#)
- [Africare](#)
- [American Corner Cape Town, US Consulate](#)
- [Audrey Irmas Foundation](#)
- [Barclays Spaces for Sport](#)
- [Bohemian Foundation](#)
- [British Airways](#)
- [British Council](#)
- [Castrol](#)
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- [DeBeers](#)
- [Exxon Mobil](#)
- [FIVES Futbol](#)
- [Imago Dei Fund](#)
- [National Institute of Health](#)
- [Nike Football Training Centre, Soweto](#)
- [One World Play Project](#)
- [Positive Tracks](#)
- [PUGG Goals](#)
- [Rotary International](#)
- [Slingshot Media](#)
- [UNAIDS](#)
- [UNTF](#)
- [US Consulate of Cape Town](#)
- [US Embassy of South Africa](#)

Thank you for teaching me that women are strong, and for showing me that the problem with gender norms is that they prescribe how we should act as girls, rather than accepting who we are and who we can be in the future. I am proud to be a phenomenal woman.

TIDIMALO
Grassroot Soccer Participant (Tembisa)



Board of Directors

**CHRIS TODD,
BOARD CHAIR**
Director and Attorney,
Bowmans

RISANA ZITHA
Former Managing Director,
Morgan Stanley
Sloan Fellow 2018

MARY-JANE MORIFI
Chief Corporate Affairs
and Sustainability Officer,
Tiger Brands

RAJENDRA PILLAY
Unit Head: Director
Shareholder Services,
Department of Economic
Development
City of Johannesburg

WARREN PARKER
HIV/AIDS Public Health and
Communication Specialist,
CADRE

Grassroot Soccer has unique access to adolescents in challenging communities in South Africa. I am struck deeply by this every time I see our Coaches at work. What a privilege. The warmth and optimism of young people is powerful, and our programmes are able to harness this to produce extraordinary results with the youth they reach. Thank you to our donors, ambassadors, staff, Coaches and all of the many others who make this happen.



CHRIS TODD
Board Chair
Director and Attorney, Bowmans



To be in front of these boys and get to know their personal stories, it is an awesome responsibility. As SKILLZ Coaches, we get to learn. We get to heal. It gives us hope and patience. At the end of the day, this is where I want to be.

SIPHAMANDLA THEMBENI

Grassroot Soccer SKILLZ Coach (Khayelitsha)



8 // Staying in Control

In this practice players discuss anger and violence, and how they can manage their anger in healthy ways.

Goals: By the end of these activities players should be able to...

- Identify at least one way that failing to control their anger can harm themselves or others.
- Identify 2 "triggers" that make them angry.
- Identify at least 1 way they can stay in control the next time they get angry.

THE 3 T'S

- ⓐ Take a breath

SERVICES

- Write down information for counsellors, health workers, or other services that can help players.

Schedule

- Warm-up (10 min)
- Opening Circle (10 min)
- Your Boiling Point (40 min)
- Control the Ball (20 min)
- Closing Circle (10 min)

Financials

The figures below represent Grassroot Soccer South Africa's audited financials for 2017 and unaudited financials for 2018. Full audited financial statements will be posted on our website when available. We encourage you to take a look at our record of accountability and find more information on the website, www.grassrootsoccer.org/financials.

FINANCIAL POSITION

FIGURES IN RAND	2018	2017
ASSETS		
Non-Current Assets		
Property, plant and equipment	891,792	1,065,777
Current Assets		
Accounts and grants receivables	13,504,225	8,157,449
Other assets	410,984	835,463
Cash and cash equivalents	1,985,398	6,936,593
	<u>15,900,607</u>	<u>15,929,505</u>
TOTAL	16,792,399	16,995,282

EQUITY AND LIABILITIES

Equity		
Accumulated fund	683,827	824,603
Liabilities		
Accounts payable	290,971	460,241
Accrued salaries and leave pay	752,573	1,286,130
Due to related party	9,926,697	6,798,657
Deferred revenue	5,138,331	7,625,651
	<u>16,108,571</u>	<u>16,170,679</u>
TOTAL	16,792,399	16,995,282

COMPREHENSIVE INCOME

	2018	2017
Grant income	38,082,123	46,670,634
Contribution income	223,653	96,680
Other income and donations in-kind	110,555	72,401
Interest income	114,953	200,960
Operating expenses	<u>(38,672,060)</u>	<u>(46,987,208)</u>
TOTAL GAIN (LOSS)	(140,776)	53,467

TOTAL EQUITY

Balance at 01 January 2017	771,136
Net assets for the year	<u>53,467</u>
Balance at 01 January 2018	824,603
Net deficit for the year	<u>(140,776)</u>
Balance at 01 December 2018	683,827

CASH FLOWS

	2018	2017
Cash flows from operating activities		
Cash generated from (used by) operations	<u>(4,783,737)</u>	<u>6,775,304</u>
Cash flows from investing activities		
Purchase of property, plant and equipment	(200,705)	(919,482)
Proceeds from disposal of property and equipment	<u>33,247</u>	<u>205,665</u>
Net cash (used in) from investing activities	(167,458)	(713,817)
Total cash movement for year	(4,951,195)	6,041,487
Cash at beginning of year	6,936,593	895,106
TOTAL CASH AT END OF YEAR	1,985,398	6,936,593



Looking Ahead

In 2017 and 2018, Grassroot Soccer developed a comprehensive service linkage and layering strategy led by its Care Team of social workers, clinicians and Coaches, that strengthens community-facility linkages for all participants to health and social services. We also worked to adapt our enrolment strategy, to focus more heavily on identifying the most vulnerable youth. Both strategies have enabled us to deepen our partnerships with key service partners at the community, district and provincial levels, and ensure a full continuum of care for vulnerable youth in South Africa.

These collaborations also positioned Grassroot Soccer to contribute to new multi-year projects, and in late 2018, we began partnering with FHI 360 on the PEPFAR/USAID-funded **DREAMS - Community Mobilisation and Norms Change II** project in Johannesburg. Building on lessons learnt from our recent work on the PEPFAR/USAID Community Responses Programme, this initiative will work with different community groups to build toward zero incidence of gender-based violence, and foster an enabling environment in which adolescent girls and young women, and the broader community, can access SRHR and post-violence care and support services.

Through PEPFAR/USAID, in early 2019, Grassroot Soccer also launched our first ever dedicated programme supporting orphans and vulnerable children and youth: **The Bridge Project - Support, Prepare and Engage Vulnerable Youth** in Johannesburg under FHI 360, and the five-year **Children and Adolescents are My Priority (CHAMP) Project** in Mpumalanga led by mothers2mothers. The CHAMP project will expand our direct implementation work to Mpumalanga for the first time, and allow us to engage with new communities.

We believe in the lasting impact of this work, and that sport-based SRHR programmes can empower adolescents to level the playing field.

**Sekunjalo Ke Nako
- Now is the Time!**



GRASSROOTSOCCER

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